

June 2005



## **'Best New Business Stand' at the Business Scotland 2005**

BREES E is delighted to have won the prestigious 'Best New Business Stand' award at the Business Scotland 2005 show held at the SECC in Glasgow last week. Managing Director, Ian Irving commented, "This was the first time that BREES E had exhibited at an event of this nature and we were uncertain as to what response we would get. Obviously, winning the award was a wonderful surprise, but on a business level we made some great new business contacts, some of whom have already contacted us to book places on the public programme that we are holding for our bestselling programme Leveraging Your ToyBox™ on 23&24<sup>th</sup> August in Glasgow. We are delighted with this result."

BREES E, winner of the National Sales Award for Innovation in 2004, is an international sales and relationship management practice whose primary goal is to increase sales and account management performance and increase their clients' revenue and profitability. They offer a suite of business workshops which enable the sales staff to build differentiated value propositions and learn to 'speak the language of the client' thereby creating a partnership approach with their clients.

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